



Kimberly Wyatt, mum, singer, dancer, choreographer and television personality, believes in the power of Compressed: 'Sure Compressed releases less gas and the spray feels softer against your skin but still provides the same amount of protection in each spray, giving me confidence whether I'm running around after my daughter or working out. It's perfect for everyday use.'

# Freshness *All Day!*

**J**ust because something may look small doesn't mean it isn't powerful. Sure Compressed (125ml) is a smaller, smarter can that lasts just as long as the big can when sprayed for the same amount of time.

Compressed works by squeezing the same amount of antiperspirant protection into the can while using half the gas, which results in less packaging. With less gas, the spray feels softer against your skin, but provides the same protection in each spray. With less packaging, it not only makes it more environmentally friendly, but also means it is a handy size, taking up less space in the bathroom cabinet and also easily fitting into your handbag or gym bag.

Kimberly is not the only one who loves Sure Compressed; nine million women have already chosen a Compressed antiperspirant\*. Plus, Sure is so confident that Compressed (125mL) will last just as long as the big can that they are offering a money-back guarantee.\*\*

Available in all of the same great Sure fragrances, we recommend Shower Fresh for that great just-out-of-the-shower feeling.

Sure Compressed is available nationwide at leading retailers (RRP: €4.99\*\*\*).



\*Kantar Worldpanel data UK individuals & IE HHs of Compressed deo purchases 02/13 - 08/15  
 \*\*18+, UK, NI, IRE. Purchase from 01/10/15 to 31/01/16 and claim before 11/03/16. Keep receipt & pack. 1 per household.  
 \*\*\*All prices are RRP and at the retailer's discretion