

ADVERTORIAL FEATURE

confident & protected!



Let's face it, life can be hectic at times. Whether you're running between meetings, juggling the kids or squeezing in a gym class after a busy day, it's important to feel confident that your antiperspirant is working as hard as you are. Sure Compressed is the perfect antiperspirant to keep you moving. It comes in a smaller, smarter can that squeezes in the same amount of protection while using less gas, meaning this handy size not only takes up less space in the bathroom cabinet but also fits perfectly in your bag when you're on-the-go.

Less gas results in reduced packaging and a softer spray; however, when sprayed for the same amount of time Sure Compressed (125mL) lasts just as long as the big can. Don't just take our word for it, nine million women have already chosen a Compressed antiperspirant* so you can be confident that it really works.

Sure Compressed will leave you feeling fresh and protected - meaning you can take on the day with ease. Plus, Sure is so confident that Compressed (125ml) will last just as long as the big can that they are offering a money-back guarantee**. Available in all of the same great Sure fragrances, we recommend Shower Fresh for that great just-out-of-the-shower feeling. Sure Compressed is available nationwide at leading retailers (RRP: €4.99***).



Kimberly Wyatt, mum, singer, dancer, choreographer and television personality, believes in the power of Compressed: 'Sure Compressed releases less gas and the spray feels softer against your skin but still provides the same amount of protection in each spray, giving me confidence whether I'm running around after my daughter or working out. It's perfect for everyday use.'

*Kantar Worldpanel data UK individuals & IE HHs of Compressed deo purchases 02/13 - 08/15
**18+, UK, NI, IRE. Purchase from 01/10/15 to 31/01/16 and claim before 11/03/16. Keep receipt & pack. 1 per household. Full terms: compressedeodorants.com
***All prices are RRP and at the retailer's discretion